



Annie J. Heathcote

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You just found a unicorn, from user experience to web and graphic design, I create magic! The level of empathetic detail I bring to my design work and process is rare, and has been shaped by my awareness and perspective. This is why I provide value like no other.

WHERE THE MAGIC HAPPENS

Freelance Web & Graphic Designer

Self-Employed // Jan. 2019 - Present

Sauk County Conservation Network

"She took the time to learn about our organization and create a beautiful website that not only fit our themes and aesthetic but is also very functional for our needs." - *Abigail Dinger-Zach, SCCN Member*

MDA Bowl-A-Thon

"This event has raised over \$150,000 to support those battling Muscular Dystrophy, and the designs that Annie has created for us have been fantastic." - *Eric Salzwedel, Owner of Intentional Purpose Consulting*

Curtiss Street Bible Fellowship

"From start to finish, Annie was a consummate professional. After our initial meeting, she quickly delivered several excellent options for us to choose from." - *Alex Rolfe, Head of CSBF's Children's Ministry*

Graphic Designer

News Publishing Company // May 2018 - Aug. 2019

"She was always agreeable to any task, very responsible, and tackled all assignments with dedication and a smile... Annie was very organized and productive, accurate with attention to detail, plus a good independent worker as well as a team player. I could always count on her to step up..."

- *Brenda Carlson, Graphics Supervisor & Senior Designer at N.P.C. Inc.*

Graphic Designer & Receptionist

Black Earth Children's Museum // June 2017 - Jan. 2018

"Annie continually looked for opportunities to improve our operational processes as well as areas where she could contribute her graphic design knowledge and creativity... She is the type individual that any business would be fortunate to have involved with them because she will not hesitate to dig in to fully understand a topic and put forth her best effort to contribute in substantial ways."

- *Karen Carlock, Founder at Black Earth Children's Museum*

*References, Recommendations, & Predictive Index Available Upon Request

ACCOMPLISHMENTS

- Gave an organization 2,800+ more views a month by creating them an outstanding website to self-promote
- Constructed 370 total ads, headings, filler, and spec ads for a News Publishing company to continually use to save time and engage audience
- Masterminded the Dane County Strong Flood Relief Fundraiser to raise \$100's by making t-shirts
- Advocated for disability and raised awareness by creating designs highlighting accessibility barriers
- Redesigned a website to advocate healthcare funding
- Promoted a conference with marketing materials that led to a successful turnout
- Crafted labels to successfully ship company's product
- Completed 14 LinkedIn Learning courses:
[linkedin.com/in/annie-heathcote-webgraphicdesign/](https://www.linkedin.com/in/annie-heathcote-webgraphicdesign/)

SKILLS

- Adobe C.C.
- Microsoft Office
- Graphic Design
- Web Design
- User Experience
- User Interface
- Creative Writing
- Marketing

PASSIONS

- Time In Nature
- Road Trip Travel
- Playing Soccer
- Singing Acapella
- Family & Friends
- Spoiling My Pets
- Netflix & Chill
- Making New Art

EDUCATION

Madison College

3.93 Cumulative GPA

Graphic Design & Illustration

Web & Digital Media Design